



UPCOMING SHOW

Up to 20 works on show
 June 1 - July 7, 2006
 P.P.O.W. Gallery
 555 W 25th Street
 New York, NY 10001
 (212) 647-1044

• DESTINATION NEW YORK, NY

TEUN HOCKS

Hand painted, aluminum backed photographs will fascinate collectors.

Tleun Hocks' new works focus on the awkward and sometimes uncomfortable moments of daily life and in man's ability to endure, and eventually defeat, such trivialities of mundanity.

"I always hope people recognize the situation in the images I make," says Hocks. "The loneliness, the clumsiness, our incapacity to be what we want to be, and the almost stupid and stubborn confidence in the things we are doing—and enjoy the possibility to leave all this with a smile."

Hocks' uses himself as the model in his works, which begin with black and white photographs which he then hand paints with oil directly on to the silver print. Conceptually, however, it is the artist's hand which comes first as he usually begins with a series of simple sketches.

"My work starts with the making of small idea-sketches," says Hocks. "And, later if I'm intrigued, I'll make a new drawing, and from there I start to build a set, paint a background if needed, position myself in it, and play my role there."

From there, Hocks is ready to shoot the photograph which he will eventually paint over.

"First I start making Polaroids to check out if everything looks the way I want it," says Hocks. "Then I make photographs, and after blowing up the one I've chosen, printing it in black and white, sepia-toning, and sticking it on aluminum, I color the photograph with transparent oil paints."

For Hocks, the transparent paint



UNTITLED, OIL ON TONED GELATIN SILVER PRINT, 49¹/₄ X 62"

The Gallery Says . . .

"Teun Hocks is everyone's' favorite discovery — whether they are a seasoned art collector or just the casual weekend viewer. He both entertains and amazes. Hocks is a pioneer of the photographic practice of 'constructed imagery' in which many artists today work."

— Wendy Olsoff, Co-Owner, PPOW

UNTITLED, OIL ON TONED
 GELATIN SILVER PRINT, 140 X 120 CM





◀ **UNTITLED, OIL ON TONED**
GELATIN SILVER PRINT, 58¹/₄ x 49¹/₄"

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GELATIN SILVER PRINT, 49¹/₄ x 62"

helps to add a sense of atmosphere to each piece.

"By the use of oil paint," says Hocks, "I can enhance the atmosphere and create an extra opportunity for molding the situation to my will."

The idea that ties the work together is that of the artist as a symbolic figure representing Everyman, who gets up and tries again after each successive failure.

"Often my staged images give comment on everyday life," says Hocks. "Or, maybe on the struggle to stay alive. They represent emotional states that illustrate the awareness of failing and failing again. Sometimes they show a man not noticing any mistake or any danger, bravely going on with his self-invented necessities."

Each piece remains untitled in order to show it as a commonality of experience that many people can understand despite their backgrounds and personal histories.

"Maybe also because I don't give titles anymore," says Hocks, "my work is explainable in more than one way, and from what I hear there is something in it for everybody, most of the time. So, there are sometimes very particular and private reasons why people are attracted to my work."

And, while Hocks uses himself as the model for each work, he is clear to point out that it is not actually him at all.

"The protagonist in my work is not the same person as I am," says Hocks,

"Although we have some things in common—he looks a lot like me—I hope that I'm different." ●

For a direct link to the exhibiting gallery go to 
www.americanartcollector.com

Price Range Indicator

Our at-a-glance Price Range Indicator shows what you can expect to pay for this artist's work.

	2006
Small	\$3,000-\$5,000
Large	\$13,000-\$15,000

AMERICAN

art

PREVIEWS OF MAINSTREAM ARTISTS'
UPCOMING SHOWS COAST TO COAST

JUNE 20

COLLECTOR

